

The
Accelerator

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John and Lois Schultz Mustang

The Accelerator

is published monthly and is the
 Official Newsletter of the Mustang Owners Club
 of Southeastern Michigan
 Founded in 1975 by James Egyed

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Articles must be submitted no later than the 2nd Tuesday of each month in order to be considered for publication in the next newsletter. I prefer word documents attached to the email, because I can cut & paste. Submissions may be edited for content, grammar and sentence structure.

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Views and opinions expressed in the newsletter are not necessarily those of the Club, Officers, Membership, Editor or Advertisers.

Editors Note: If you happen to run into an mistake or too, please realize that we puttem their on purpose. We strive to print sumthin' for everyone and they're always dose who are forever luuk'n fore □mistakes.

**Mustang Owners Club of
 Southeastern Michigan**

The Mustang Owners Club of Southeastern Michigan was founded in November 1975 by a group of individuals with the desire to protect and preserve the Ford Mustang as one of the most attractive and fun filled cars ever made available. We are enthusiasts of all ages with a love affair of the many generations of America's Premiere Pony Car. Whether it's a coupe, convertible or fastback from 1964 ½ to the new 2005 GT or the 2007 Cobra, we love them all. The mission of club members is to collect, restore and preserve the history of the Mustang along with the stories of the people and the roles that they played in making this one of the great cars of the 20th Century. Although ownership is not a requirement for membership, your enthusiasm, expertise and and/or love of the automobile are most welcome.

Many of our club members own one or more Mustangs in varying body styles, models and years. Club members are always exchanging information, providing sources for parts, literature and helpful hints for restoring or maintaining their Mustangs. Our members are a diverse group of individuals, located throughout Southeastern Michigan and all share a great appreciation for the Ford Mustang. Our general membership meetings are held on the 2nd Tuesday of each month. Our monthly newsletter, *The Accelerator*, provides the members with reports on club activities, technical information, advertisements and business service locations and more. Some club activities include car shows, picnics, sporting events, cruise nights and technical sessions.

**Membership dues for MOCSEM are \$30.00 USD per year;
 [for ALL MOCSEM members]**

Using the application from the website send payment to:

**MOCSEM
 P.O. BOX 39088
 REDFORD, MI 48239**

General membership meetings are held on the 2nd Tuesday of each month at 7:30 pm, at

**Montana's Steak and Seafood
 34290 Ford Rd.
 Westland, MI.
 48185**

Come early and have dinner with your fellow members.

<u>Business-Ad Rate (per month)</u>	<u>Classified Rate (3 months)</u>
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If anyone would like to write an article or post something in the classified section or just want to offer any suggestions for the newsletter please contact Ken Janus at K428scj@aol.com

ANY SUGGESTIONS WELCOME

MOCSEM Calendar of Events

April

- 4 Slot Car Mania – Sat 3pm to 5pm 6527 N. Wayne Rd. In Westland.
- 7 MOCSEM Board Meeting
- 14 MOCSEM General Membership Meeting – Montana's @ 7:30 pm.

MOCSEM April's Birthday's

- 3rd Ron Wahl
- 10th Joanne Campau
- 10th Candy Hannan
- 11th Joseph Errante
- 11th Nate Opperman
- 16th Jean Kozlowski
- 21st April Zygmunt
- 21st Michelle Adair
- 22nd Colleen Pizzuti



HAPPY BIRTHDAY

MOCSEM FYI Center

sign in sheet data from March's meeting:

- 76 people
- 53 members-some couple only count as 1
- 6 guests
- 6 MCA members
- these numbers do not include the board but the head count (97) did

we have 358 current members
32 new since Jan 1

At our Spring Swap

- 19 new members @ \$20
- 9 renewals @ \$30
- 1 member MCA @ \$40 with \$10 of that going to the club

Swap was great broke alot of records!!!!!!!
only bad thing people aren't buying S197 parts yet!!!!!!! LOL

Great Job by everyone
I love this club

Bill Barnes
MOCSEM membership

Tech group/sessions

Anyone interested in Tech sessions on varies topics?
We are looking for topics you would like to see.
Any ideas?

Contact:
Phil Smith – phil90stang@yahoo.com or (313) 295-4912
or
Bill Barnes – bill2005mach1@yahoo.com or (734) 762-7246

We have already found a possible meeting place.
Some possible topics are:
Carburetors
Distributors / ignitions
5.0 liter motor PCV system
Rack and Pinion rebuild

Would you like to attend 1 of these or have an idea of your own?
Please let us know

LOST and FOUND

A pair of ladies blue frame, prescription glasses were found at the gate table during cleanup after our spring swap @ Village Ford on Saturday March 21st. I will bring the glasses to the next general meeting, but if anyone claims them they can call Chantal Kalinowski at 734.464.1982

Lets not forget our up and coming 2009 Carnival of Car Show



2009 CARNIVAL OF CARS
5th Annual QUICK LANE TIRE & AUTO CENTER
6181 CANTON CENTER RD.
SUNDAY, MAY 17, 2009
9 AM TO 2 PM

SPONSORED BY QUICK LANE, MOCSEM & HINES PARK FAMILY DEALERSHIPS.

CLASSIC DESIGN CONCEPTS **ANNOUNCE THEIR 2010** **MUSTANG GT SHAKER HOOD** **SYSTEM**



Classic Design Concepts, an innovative leader in the automotive restyling industry, have released their new Shaker Hood System for the 2010 Mustang GT. Dealers and owners of this iconic American pony car can now "personalize" their new 2010 Mustang GT with this high-performance Shaker Hood System that is engineered and built to OEM specifications.

The 2010 Mustang GT Shaker Hood System is a fully functional unit that forces outside cold air into the factory or aftermarket air box. The system attaches directly to the engine and sports a well-designed engine cover with Ford Racing badges. Topping the system is a cast aluminum scoop, which is identical to the original Shaker included on the famous 1969-1970 models. The Shaker Hood System kit includes all mounting hardware, ductwork, template and detailed instructions. Installation can be completed in three-hours or less with basic tools.

The 2010 Ford Mustang GT Shaker Hood Systems can be purchased from Classic Design Concepts under the following part number:

1095-7000-01

Suggested MSRP \$899.00

Release Date: March 16, 2009



2010 ROUSH 427R Mustang



The ROUSH 2010 427R™ Mustang will be the first in the lineup of new ROUSH® 2010 Mustangs to have a ROUSHcharger® installed which boosts the horsepower to 435 and offers 400 lb.-ft. of torque. This is the first time that ROUSH has been able to offer a supercharged vehicle at the launch of a new body style.

Under the hood customers will see many differences in the ROUSH 2010 427R Mustang compared to previous years. One of the biggest changes is that the long air induction tube that wrapped around the engine was eliminated making a much cleaner appearance under the hood. The intercooler reservoir has more than twice the volume of previous generations, and the intercooler itself is a single core cross-flow radiator which means more efficient cooling. It is substantially larger than on prior model years, and is now raised higher off the ground which should offer much less potential for road debris damage. Even the hoses on the ROUSH 2010 427R have seen an upgrade; they are all now 100 percent molded rubber with abrasion resistance and have imprinted markings for things like the clamp locations. This makes for even more of a true OEM appearance under the hood, and ROUSH has taken this factory appearance to the degree of matching the Ford grain on the OEM radiator reservoir and duplicated it on the one used by the intercooler. Although much of the 4.6L, 3V powertrain components are a carryover from that used on the 2005-2009 ROUSH Mustangs, customers will notice much more refinement and OEM-level quality materials and appearance on the new ROUSHcharged™ engines. This new 427R™ is covered by a 3-year/36,000 mile warranty.

The 2010 427R™ includes an appearance package which is comprised of several components such as a new front fascia and front splitter, rear fascia, side splitters, and a three-piece rear wing. The new rear fascia is a one-piece design which improves the fit and finish; the part is injection-molded by ROUSH Manufacturing in an OEM-level TPO plastic which, in the black color with decorative grain, will help reduce rock chips. The vehicle rides on 18-inch cast chrome wheels with high-performance Cooper Zeon tires, with a new 20-inch cast chrome wheel as an available option.

This package also includes an all-new suspension package to greatly enhance the handling of the vehicle and turn that daily commute into a slalom course. The ROUSH chassis engineering team has driven tens of thousands of miles on the streets and tracks to create the best blend of comfort and handling, and claim that this is the best suspension package they have come up with yet for the Mustang. A ROUSH wheel hop reduction kit will be included with all vehicles that have the upgraded ROUSH suspension package installed at the factory.

FORD LOOKS FORWARD TO 45TH ANNIVERSARY OF MUSTANG, TAKES NOSTALGIC LOOK AT AMERICAN ICON

- On April 17, 2009, Ford will commemorate the 45th anniversary of the Ford Mustang, an American icon, with a four-day celebration in Birmingham, Alabama
- Ford will take a nostalgic look back at five historic generations of Mustang during the next four weeks leading up to the 45th anniversary, starting with the early years 1964 to 1974
- The 1964½ Mustang success exceeded all expectations – with 22,000 orders taken on the first day and an astounding 417,000 orders in the car’s first 12 months on the market

MUSTANG FACTS – GENERATION ONE: 1964 to 1974

DEARBORN, Mich., March 18, 2009 – A number of pony cars have galloped in and out of the American automotive scene throughout the past four and a half decades, but none have enjoyed the lasting appeal of Mustang. And none have inspired the same degree of passion among car owners.

On Friday, April 17, 2009, Ford and the Mustang Club of America will commemorate the 45th anniversary of an American icon – the Ford Mustang – with a four-day celebration in Birmingham, Ala.

During the four weeks leading up to the Mustang’s 45th anniversary, Ford will take a nostalgic look back at five historic generations of its longest-running nameplate, beginning with the early years, 1964 to 1974.

The First Generation of the Ford Mustang

Flash back to the spring of 1964. The mood of the country is still sullen, following the 1963 assassination of John F. Kennedy. Lyndon B. Johnson is leading the nation forward as president of the United States. “Beatlemania” is sweeping the country, with hits like “I Want to Hold Your Hand” and “Can’t Buy Me Love” at the top of the Billboard charts. The price of gas is 30 cents a gallon, and it costs 5 cents to buy a postage stamp. “The Beverly Hillbillies,” “Bonanza” and the “Dick Van Dyke Show” are among the most popular shows on television, and “From Russia with Love,” starring Sean Connery as James Bond, is playing at U.S. theaters.

On April 17, 1964, the Ford Mustang, with its long hood, short rear deck and sporty features, caused a sensation when it was introduced to the public at the New York World’s Fair in Flushing Meadows, Queens.

“When the Mustang was unveiled, the reaction was so positive that there was no doubt it was going to be a success,” recalls Joe Oros, chief designer of Ford’s original pony car – dubbed the 1964½ because it was launched at an unusual halfway point in the year. Don Frey, product planning manager for the original Ford Mustang, says he knew the car was going to be a hit months earlier when the design team gave Ford employees a sneak peek at one of the prototypes.

“We built the first prototype in an experimental garage, and employees flooded the place to see it,” he said. “Their reaction was spectacular, and it was very revealing to us. We knew the car was going to be roaring success from the start.”

And what a success it was.

The 1964½ Mustang debuted at a price of \$2,368 – a bargain even in 1964. Ford expected annual sales of about 100,000 units. But 22,000 Mustang orders were taken on the first day, and sales reached an astounding 417,000 in the car’s first 12 months on the market. Within two years, Mustang sales reached one million.

Frey says he believes the car had such dramatic appeal because the styling was very unusual for its day.

“The design was very European, particularly the front end,” he said. “There was no other car like it in North America at that time.”

Another facet of Mustang’s appeal was that it could be any vehicle the customer wanted it to be. The original Mustangs were available in three body styles – convertible, hardtop or fastback – with the most extensive list of options Detroit had ever offered. The Ford Mustang could be an economical “base” car, a macho high-performance car or a luxury car.

“Mustang was designed to be designed by you,” one of the original print ads declared. And it was true. Everyone who owned a Mustang believed no one else had a vehicle like theirs, and the vehicle had broad appeal.

“We were told to design a car that the ladies would love that the men would love just as much, and that’s exactly what we did,” said Oros. Marketing studies conducted at the time showed that women bought as many Mustangs as men.

“They loved the styling, and the car was very affordable,” said Frey. “Women bought it by the thousands.”

Frey, now 86, is the proud owner of one of the original Mustangs – built in June of 1964. It’s a red hard top with a white interior, and he keeps it parked in his home garage.

“I have a driver who comes by, and we take it out,” he said. “To this day, people stop us and ask if it’s an original Mustang.”

At age 92, Oros says he’s still as passionate about the Mustang as he was 45 years ago.

“He wants me to stop in the middle of the freeway whenever he sees a Mustang, and I tell him that we can’t do that,” said Oros’ driver and caregiver Violeta Orlanda. “When we do stop somewhere, he searches the parking lot to find the Mustangs, and he insists on checking them all out in detail from front to back.”

Oros says his fascination and fondness for the pony car he helped create will never end.

“It makes me feel proud every time I see one,” explained Oros. “After all of these years, Mustang has never lost its luster.”

Frey is equally as proud.

“We created an icon,” he said. “And I had a hand in it.”

- The original Ford Mustang debuted on April 17, 1964 at a price of \$2,368 – a bargain even at that time.
- Dealers were inundated with requests for the vehicle. In Garland, Texas, 15 customers bid on the same Mustang, and the winner insisted on sleeping in the car overnight to guarantee that it wouldn’t get sold from under him before his check cleared the next day.
- Ford expected annual sales of about 100,000 units, but 22,000 Mustang orders were taken on the first day, and sales reached an astounding 417,000 in the car’s first 12 months on the market.
- Not much more than a month after its introduction, Ford’s new Mustang was on the racetrack as the pace car for the 1964 Indianapolis 500 race.
- The early Mustangs have figured prominently in hundreds of notable films to date, beginning in 1964 with the James Bond movie *Goldfinger*, in which Bond’s Aston Martin DB5 chased a white Mustang convertible.

- Mustang-crazed parents bought 93,000 pedal-powered children's Mustangs during the 1964 Christmas season.
- In 1965, the Shelby GT350 was introduced, with a 306 horsepower V-8 engine, giving the Mustang performance credibility.
- Mustang sales passed the one million mark in March of 1966. The 1966 Mustang was the first – and perhaps the only – car to park on the 86th floor observation deck of New York's Empire State Building. Ford engineers disassembled a 1966 Mustang convertible and took it up in four sections using the building's passenger elevators.
- Mustang-mania hit full force. The 289-cid V-8 "Hi-Po" engine became available. Carroll Shelby adapted the Shelby GT350 for Sports Car Club of America (SCCA) competition, and the GT350 went on to win three straight SCCA national championships.
- The 1967 Mustang was considered by many to be the high water mark for Mustang design in the 1960s. The 2+2 model went from a semi-notchback to a sweeping full fastback roofline. Separate triple tail lamps, a longer nose and a bigger grille made for a more aggressive stance.
- In 1968, the 428 Cobra Jet engine was introduced as part of an option package aimed at enthusiasts, and it helped make the Shelby GT500 become King of the Road – KR.
- A "steed for every need" philosophy yielded 11 different powertrain combinations in 1969. New models added to the lineup included hot rods like the 290 horsepower Boss 302, the 375 horsepower Boss 429 and the Mach 1, giving the Mustang its muscle car heritage. The Grande luxury model also was introduced.
- In 1970, a ram air "Shaker" hood scoop could be ordered on any Mustang equipped with a 351-cid or larger V-8.
- The 1971 Mustangs were the biggest Mustangs ever – nearly a foot longer and some 600 pounds heavier than the originals. The Boss 351, with its 351 "Cleveland" V-8 and Cobra Jet heads, debuted. The Mach 1 was available with a variety of powertrains, topped by the 370 horsepower 429 Super Cobra Jet.
- In 1973, the impact of gasoline shortages, rising insurance premiums and emissions controls brought the muscle car era to a close. The 1973 model was the last original Falcon-platform Mustang, and the convertible model was discontinued

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Design Concepts or CDC as some know it!

Classic Design and Owner George Huisman have been a Major Sponsor of the club and the Mustang Memories Car Show for years now. They have been very generous sponsors also! And actually this year along with Ford Racing have been one of the first to commit to being a Title Sponsor for this years Mustang Memories Car Show! It is a great feeling to have sponsors such as CDC support us in such a manner! We do events with them throughout the year, Open houses, Mustang Forum gatherings, Cruisin to Woodward, etc. And if you wanna own an awesome Mustang, have them build u a Mustang "Flashback" with the new Dynacorn Bodies! So please when thinking about upgrading your Mustang with some extra goodies, please support our sponsor CDC and give them a look, www.classicdesignconcepts.com, and look for some awesome Raffle prizes from them at this years Mustang Memories Car show! So the Mustang Owners Club of Southeastern Michigan would really like to say a big Thank You to George and everyone out at Classic Design Concepts for stepping up as one of our "Title Sponsors" Thank you for all of your continued support! We look forward to seeing you soon!

Classic Design Concepts, LLC
 42860 W. Nine Mile Rd
 Novi, MI 48375
 Phone: 866-624-7997



MOCSEM CLASSIFIEDS

FOR SALE

For Sale – 1996 Mustang SVT Cobra, 4.6L DOHC, Alum. Blk, 375 HP, 36K miles, Mint, stored all winters, Black coupe, 3.73 rear, BBK H-Pipe 2 1/2" stainless exhaust, Jet Hi-Perf computer chip, BBK cold air induction, Ford Hi-Perf Twin 65mm throttle body, custom ground intake, 2" lowering kit, B&M "Ripper" shift kit, black tint windows, black leather interior, full doc & Ford SVT Certificate.
Please Call: Gordon Wortz 248.563.7537

For Sale – "Junior AMF" 1965-66 yellow Mustang pedal car; Rare; All original; Mint condition; you can check pictures out on craigs list at <http://columbus.craigslist.org/cit/679772695.html>.
Call 740-927-0133 serious inquiries only please.

For Sale – 1969 Mach I: Champagne Gold, 351W 4bbl, Auto. Per Marti Report, originally built as 1 of 3 w/same paint code/options. Show winner. Asking \$45k (invested over \$20k). Serious inquiries only contact Mike (313) 220-0419.

For Sale – 1990 Ford Mustang LX Convertible, 5.0L w/AOD. Rust free, California car. 2007 Hot Rod Power Tour Long Haul Veteran. Would drive anywhere. 128,000 miles. Lots of new parts. Call for details. \$5500 OBO. Toshi 734-697-1965

For Sale – Ertl 1:18 scale, 1970 Boss 302 (Yellow), In box, signed by Larry Shinoda \$125 OBO
4 - 14 inch, 5 lug, black original FoMoCo steel wheels, excellent condition \$60
4 - 1966 Standard Mustang wheel covers \$30
My contact information is Dave (734)261-0690 or royalesabre@netzero.com

For Sale – A Set of (4) Steeda Ultra Lite Wheels, NEW, Fits 05 to 08 Mustangs, Satin, 18"x9.5", 45mm offset, \$800.00 OBO
05 to 08 Mustang GT Front Facia with Steeda ABS Front Splitter, Black, \$400.00 OBO.
E-mail John Long at jlong8_2000@yahoo.com

For Sale – 1991 Mustang GT, good condition, interior like new, moon roof, 5.0L, ported heads, cobra intake, K & N cold air induction, 24lb. Injectors, flowmaster H-pipe, T5 trans, 3.73 gear, Weld rims \$5,000.00 obo S.Q. Trim Vortex supercharger, brand new.
Brian 734.645.4947

For Sale - Four Mustang 15" wheels (10 hole) plus center caps – complete. Very good condition. Mounted with Goodyear Eagle HP M&S – P225/60x15. \$350.00
Dave Scheel 989.345.5851 or 989.245.2364 or
E-mail: bcquilt@core.com

For Sale - 1965-1966 Mustang Lower Back Panel (valence under the rear bumper), with holes for back-up lights. Ford OEM stock, bought new from NPD about 20 years ago and stored in garage since then. \$50.00.
Art Single: 734.355.8976

For Sale – 1979 Pace Car 4 cylinder Turbo, 4 speed \$1,600.00
Please Contact Tom Halstead @ 313.461.9058.

For Sale - 1972 Ford Mustang Mach I. Beautiful fastback. Bright tomato red w/black accents, 351/266hp V-8, factory air, automatic transmission, power steering, ram air induction. Clear title w/current California registration. Located in Cameron Park, CA. Asking \$36,000, resonable offers will be considered.
Pleas Call 916.729.4401

For Sale – Set of four take-offs-Mustang GT 18 inch polished wheels with BF Goodrich G-Force-TA 235-50-ZR-18 tires with 1800 miles. - \$800.00.
Please Contact John Schultz @ 810.229.8616 or you can e-mail him @ john.schultz2@comcast.net

MOCSEM CLASSIFIEDS

FOR SALE

For Sale – 2000 Mustang GT Convertible, I am the 2nd ADULT owner (NO kids ever drove this car) 26K Original Miles, SMOKE FREE CAR, 4.6 Liter Engine, Automatic w/ Over Drive, A/C, Dual Air Bags, Mach 460 Audio, AM/FM Cassette/CD Stereo, Int. Wipers, Center Console, Anti-Theft System, Tach, Cruise Control, Pwr Windows, Pwr.Steering, Pwr. Driver's Seat, Pwr. Door Locks, Pwr. Mirrors, 4 Wheel ABS Brakes, 4 Wheel Disc Brakes, Tinted Glass, Rear Window Defroster, Tilt Wheel, Leather Wrapped Steering Wheel, All-Speed Traction Control, Hood Scoop, Rear Deck Spoiler, Fog Lamps, Bucket Seats, Remote Entry System, Remote Trunk Release, OEM Mud Flaps, Pinstripes, Lower Stripes, Vinyl Inserted in the word "MUSTANG" on the Back Bumper, Transmission Cooler, 16" Alloy Wheels, OEM Floor Mats ** 1 year old CONVERTIBLE TOP**
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1970 Ford Mustang Boss 302 (0F02G117451). Beautiful driver quality. Rare Brt. Gold Metallic with Black standard interior. Includes shaker hood, rear window slats, Magnum 500 wheels and more. Deluxe Marti report included.
\$64,000. Contact Jim Parker (MCA # 61061) at 248-576-1216 (weekdays), 313-562-6481 (evenings/weekends) or Motrhdt1@aol.com

WANTED

Wanted - 65-66 Coupe, Black, Dk. Blue or Maroon ext, the Int. color is opt, and a V8. Not show quality, but pretty good condition.
Fred Flynn: 734.427.2055, or e-mail: alfa43@sbcglobal.net

Wanted – 1967 Mustang Convertible "stock"
Joe at Bakery 734.522.3670

Wanted – Parts for a 2.3L automatic 1993 Ford mustang LX convertible Red exterior, Black top, and Black cloth interior. I'm looking for the following:
Right front seat belt assembly.
Driver side interior door panel (map pocket, speaker grill, power window and Door lock).
Center console arm rest pad assembly.
Rear interior panel and speaker assemblies.
Rear deck brake light assembly.
Front head lamp assemblies.
Black cloth interior.
Please Call Mike: 313.377.1069

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